

WORK-BASED LEARNING

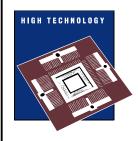


INTRODUCTION

One of the most compelling reasons to invest in the development of a School-to-Careers system is the opportunity to develop a comprehensive sequence of progressive work-based learning experiences for students. The focus of the School-to-Careers initiative is to realign the disconnect between what students are preparing for and the needs of business/industry/labor. Few would argue that any student in New Mexico's school system would not benefit from experiences gained at an actual worksite, regardless of anticipated educational attainment. The School-to-Work Opportunities Act requires each local partnership to develop a comprehensive work-based learning component to complement its school-based component as well as its connecting activities.

This section of the manual will define work-based learning; each of the required components found in the School-to-Work Opportunities Act; discuss different types of work-based learning, and critical elements you need to address when planning your work-based learning component.

One of the major concerns that has surfaced since the 1994 enactment of the School-to-Work Opportunities Act pertains to the placement of students at actual worksites. The law places significant emphasis on recruiting employers to serve as workplace mentors but very little guidance on its interplay with the Fair Labor Standards Act, child labor laws, and insurance and liability issues. Rather than mix this information in with this discussion on work-based learning, we encourage you to seek clarification on these issues from the appropriate sections of this manual.







DEFINING WORK-BASED LEARNING

The School-to-Work Opportunities Act describes three major components necessary to have a successful School-to-Careers system. In addition to school-based learning and connecting activities, the law calls for work-based learning, which provides students with a planned program of job training and other employment experiences related to a chosen career.



 Work-based Learning is defined as consisting of work experiences; a coherent sequence of job training and work experiences that are coordinated with the activities in the school-based learning component; workplace mentoring; instruction in general workplace competencies such as positive work attitudes, employability skills, and participatory skills; and broad instruction in all aspects of business/ industry. The work-based component may include a variety of activities including paid work experiences, job shadowing, school-sponsored enterprises, service learning and on-thejob training for academic credit.

However, we must point out that a significant distinction exists between the terms "work-based learning" and "worksite-based learning." Work-based learning is generally used to describe any learning in which a student participates that has a relationship to an actual worksite. Worksite-based learning is different in that this learning process actually takes place in the private sector. Some forms of work-based learning can be carried out at the school-site or other locations established by the local partnership.



WORK-BASED LEARNING COMPONENTS

As defined, the work-based learning component of the School-to-Work Opportunities Act consists of five mandatory elements (See Chart). The main objective of the work-based learning component is to ensure that schools provide students with a planned program of job training and other employment experiences related to a chosen career pathway.

Key Elements of Work-Based Learning

- Work Experience
- Job Training
- Workplace Mentoring
- Instruction in Workplace Competencies
- Instruction in All Aspects of an Industry





WORK EXPERIENCE

Actual on-the-job experience is a vital part of the overall work-based learning component. One of the first obstacles you will encounter as you design your work-based component will be providing an adequate number of worksite-based learning opportunities. The second hurdle that must be overcome is determining which work-based and worksite-based learning experiences will be paid and which will be non-paid. From the federal perspective, you possess total autonomy to make this decision. You should note that partnerships that place a priority on providing students with high-quality, paid work experiences are ranked higher in the federal system.

In general, the School-to-Work Opportunities Act provides local partnerships with considerable latitude in developing work-based learning components:

- It does not specifically require partnerships to provide a minimum amount of paid work experience or to establish a point in the program when paid work experience must occur.
- School-based enterprises can provide the context in which the paid work experience requirement is met.
- Non-paid work experience, such as job shadowing, on-the-job training for academic credit and service learning, may complement the paid work experience.

JOB TRAINING

Another mandatory activity under the work-based learning component is the provision of a planned program for offering job training and work experiences, and it must include training related to pre-employment skills. The program should provide a series of experiences mastered by the student at progressively higher levels. These activities must be:

- Coordinated with the school-based learning component;
- Relevant to the career majors of students; and
- Designed to lead to the award of skill certificates.

The local partnership also must ensure a close connection between the academic learning taking place at the school-site and the occupational learning occurring at the worksite. This coordination will require close cooperation between the business and education partners at every step, from initial program planning to full implementation. If the school-based and work-based components are not closely coordinated, the work-based component will fail, and the future involvement of business/industry/labor in educational initiatives will be jeopardized.









WORKPLACE MENTORING

The local School-to-Careers initiative will not raise the standards for students unless the student's time at the worksite is carefully coordinated. For years, students have participated in work-based learning experiences, but integration of work-based learning experience with learning at the school-site has taken place at only a limited number of sites. For School-to-Careers, the difference is that each student placed into a worksite-based learning experience must have a workplace mentor.

Workplace Mentor is defined as an employee at the workplace, or another individual approved by the employer, who possesses the skills and knowledge to be mastered by a student.

Special educators, vocational rehabilitation counselors, job coaches and work-study coordinators all may serve as workplace mentors for students, including those with disabilities. The workplace mentor will be responsible for many tasks:

Workplace Mentors

The workplace mentor will play a key role in successful partnerships between education and employers. The mentor is an employee at the workplace, or another individual approved by the employer, who possesses the skills and knowledge to be mastered by the student.

Mentors will be responsible for:

- Critiquing the student's performance;
- Challenging the student to perform well;
- Working in consultation with classroom teachers and the employer.

To coordinate the student's activities effectively, the workplace mentor must understand both the technical aspects of the student's employment area and the school-based learning component that complements it.

The local partnership has considerable flexibility under this component. If the workplace mentor requires special training to fill his or her role effectively, the local partnership may utilize funds obtained under the School-to-Work Opportunities Act to ensure that individuals serving as mentors are knowledgeable in the relevant employment areas, school-based curricula, and other program policies.







INSTRUCTION IN WORKPLACE COMPETENCIES

Adequate academic and technical knowledge is only one prerequisite of a well-rounded employee in a high-performance workplace, which requires a host of general skills, such as teamwork, problem solving, and critical thinking. The School-to-Work Opportunities Act requires each program to provide instruction in general workplace competencies, including the development of positive work attitudes and employability and participative skills.

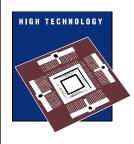
When students learn these skills in a workplace setting, they retain them longer and understand how to apply them in the context of a real-work situation.

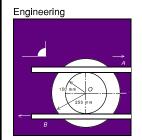
INSTRUCTION IN ALL ASPECTS OF AN INDUSTRY

The last element that must be provided under the work-based learning component is broad instruction, to the extent practicable, in all aspects of the industry in which participating students have an interest in.

All Aspects of an Industry is defined as all characteristics
of the industry or industry sector the student is preparing to
enter—including planning, management, finances, technical
and production skills, and technology, labor, community, and
health and safety and environmental issues related to that
industry.

This term also includes the array of occupations and careers that comprise an industry, from the most basic to the most advanced. Research indicates that the average worker will change occupations four to seven times throughout his or her working life. The education and training that School-to-Careers students receive must be broad enough to give them a solid career foundation and the skills for adapting to changing environments.



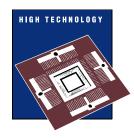






WORK-BASED LEARNING INVENTORY

Use the following assessment to determine which work-based learning opportunities you currently offer and which additional ones you would like to incorporate into your School-to-Work system.





Currently Ex	Does Not Ex	Needs To Bo	INVENTORY
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			Coordinated and integrated classroom and workplace learning
			Integrated academic and occupational-technical curriculum
			Individualized student training plans
			Rotation of students through different jobs ("all aspects of the industry")
			Wages or stipends for students participating in work-based learning (WBL)
			Periodic evaluation of student progress
			Formal program of career awareness, orientation, and guidance
			Formal assessment and certification of skills based on industry standards
			Recognized credentials of academic and occupational mastery for completers
			Recruitment of targeted student groups
			Preparatory or remedial services to enable students to enter WBL
			Transitional services for special needs populations/at-risk students
			Job placement for WBL graduates
			Guaranteed hiring of qualified graduates by participating employers
			Formal articulation agreements with secondary school WBL programs
			Funded Tech Prep program
			Mentors or coaches for students in the workplace
			Training and credentialing of workplace mentors or coaches
			Regular consultation between workplace mentors and college faculty
			Inservice education on WBL concepts for college faculty and staff
			Training of college faculty and staff conducted by business
			Training of college faculty and staff in the workplace
			Incentives to increase WBL participation by business, trade organizations, unions,



	Training of college faculty and staff in the workplace
	■ Incentives to increase WBL participation by business, trade organizations,
	community-based organizations, or others
	Formal contracts or cooperative agreements with institutional partners
	Formal governing/advisory board composed of institutional partners





SCHOOL-TO-WORK TEMPLATE								
WORK-BASED COMPONENTS	STAGE OF SYSTEM BUILDING							
	Vision	Planning	Early Implementation	Maintaining The System				
Recruit employers								
Recruit unions								
Maintain support and participation of employers and unions								
Adopt work-based learning curricula								
Offer a continuum of work-based learning (job shadowing, structured work experience, paid work experience, and service learning)								
Provide alternative strategies for work-based learning								
Develop and implement community- based service learning								
Structure a planned program of training, including individualized student worksite learning plans								
Place and support students in the workplace								
Provide employee development to ensure quality work-based learning								
Review health, safety, and legal issues								
Document general workplace competencies								
Establish occupational skill standards								
Serve all students and provide equal access								
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